



University of Georgia Office of  
**International Education** presents...

**2009 International**  
**Video Contest**  
*The World In Pictures*

**CONTEST OVERVIEW**

**ELIGIBILITY & DEADLINE**

**VIDEO CRITERIA & GUIDELINES**

**HOW TO ENTER**

**JUDGING**

**VIDEO PRODUCTION & UPLOADING RESOURCES**

**QUESTIONS?**

**Contest Overview**

As an addition to our annual International Photo Contest, the University of Georgia Office of International Education (OIE) is holding our first Video Contest. We invite UGA students to share the best of their study abroad experiences with others. We're looking for creative, exciting, engaging videos that fit with the following general theme:

*To inspire and educate others about the value of study abroad,  
and to promote international understanding.*

This theme is intended to be broad and open to creative interpretation. For example, you may wish to focus your video on your overall study abroad experience, or you may choose to highlight a single event, excursion, service-project, moment of cultural exchange, etc. Perhaps you captured something on film that was particularly educational, transformational, surprising, impactful, humbling, eye-opening, mind-expanding, or humorous. Perhaps you have discovered a new way of looking at yourself, others, and the world. These are just ideas to get you started...the content is up to you!

We hope you will join us in celebrating the value of international education by creating a compelling video for this first international video contest at UGA. Submissions are due by **Friday, October 30, 2009 at 5:00 EST** and winners will be announced at International Coffee Hour on Friday, November 20<sup>th</sup>. We look forward to using your video submission in future outreach efforts at UGA, including our OIE website, facebook, YouTube, and more!

To receive updates and additional information about the Video and Photo Contest, the awards ceremony, and other Study Abroad news, sign up for our weekly listserv: Students Interested in Study Abroad (SISA) at <http://www.listserv.uga.edu/archives/sisa-l.html> and visit our Contest website: [http://www.uga.edu/oie/pc\\_contest.htm](http://www.uga.edu/oie/pc_contest.htm). Submitted videos can be viewed at our official YouTube Contest Channel: <http://www.youtube.com/user/OIEPhotoContestUGA>

## Eligibility & Deadline

Like our annual photo contest, the video contest is open to all UGA students who are currently studying abroad, or have recently studied, traveled, or worked abroad, and all international students who are currently enrolled at UGA. Videos and entry forms must be submitted by **5:00 pm, EST on Friday, October 30, 2009**. NOTE: after you upload a video on YouTube there can be a delay before the video and URL are viewable. Students are encouraged to upload and submit early to avoid complications.

## Video Criteria & Guidelines

- Videos must be between one and two minutes long and must meet YouTube uploading requirements: no larger than 2GB in size, and of an acceptable format (see below, **Video Production & Uploading Resources**).
- You may only enter one (1) video for submission. Students who participate in the Video Contest may also participate in the Photo Contest.
- Collaborative video projects by up to two (2) UGA students are welcome, just be sure to include all required information for both contributors on your entry form.
- Videos may be in any language. However, videos that feature languages other than English should include English subtitles or translation.
- All videos submitted will be considered for public viewing in a number of places, including the UGA Study Abroad website, facebook, YouTube, and at OIE events. After announcing the winning videos, the contestants may be asked to resubmit their original movie in .AVI, .MOV, .MPEG, or .WMV formats. So, please keep your original video file after you upload it to YouTube!
- Your video should not contain material that violates or infringes on another's rights. This video contest upholds YouTube guidelines. Be aware of the legal limitations of using published material that belongs to others (including but not limited to trademarks, music, images, etc.). There are a number of royalty-free sites on-line for material like music...or just use your own!).
- You don't need live, moving footage filmed during your study abroad experience to enter a video! Still photo images from your trip can be used to create a video by combining them with a number technical effects such as transitions, sound effects, voiceover, music, titles & text, picture in picture, animation, etc. Live footage filmed after-the-fact can be a nice addition to your video (think interviews or monologues).
- Video submissions should not be focused on advertising or promoting any particular study abroad program (but you are welcome to identify your program in your video).
- Video submissions should not have been previously submitted for other purposes or contests, or have won previous awards.
- OIE reserves the right to exclude any video it deems to be inappropriate.



## How to Enter

1. Go to our contest website: [http://www.uga.edu/oie/pc\\_contest.htm](http://www.uga.edu/oie/pc_contest.htm) to review all Video Contest guidelines and download an entry form.
2. Make your video and upload it to YouTube.
3. Fill out an entry form, including the URL for your video, and save the form to your computer with the same title as your video. E-mail your form as an attachment to [iewphotocontest@gmail.com](mailto:iewphotocontest@gmail.com) by **Friday, October 30th, 2009 at 5:00 pm EST**. The subject line for your e-mail should be the title of your video.
4. To complete your submission, go to our OIE Photo Contest YouTube Channel: <http://www.youtube.com/profile?user=oiphotocontestuga>
  - Click on the link for our “2009 International Video Contest” Group
  - Click the yellow button on the upper left side that says “Join Group”
  - Next, click on the upper right hand side to "Submit a video." In the box provided, paste the URL for the video you already uploaded to YouTube and hit ‘Post.’
  - In the Topics section below, you will see your YouTube user name followed by a note that says “New Comment (Pending Approval)”. Your video will be approved once your entry form has been received and processed.
5. All your submission materials including entry form and posted video, must be entered by Friday, October 30th, 2009 at 5:00 pm EST. You will receive a confirmation e-mail with additional information once your entry has been processed.

## Judging

The UGA Office of International Education will appoint a panel of judges to evaluate video submissions according to the following criteria:

- Originality & Creativity
- Overall Content
- Impact of Message (educational, persuasive, inspiring, etc.)
- Alignment with the OIE mission and Video Contest theme: *To inspire and educate others about the value of study abroad, and to promote international understanding.*
- Delivery & Presentation (the effective use of a variety of media enhancements that add interest to the video’s content, such as: a combination of still and moving images, transition between video clips/photo images, sound effects, voiceover, music, titles & text, picture in picture, animation, etc. \*Also see below: **Video Production Resources**)

A Grand Prize Winner will be announced during International Education Week on Friday, November 20<sup>th</sup>, 2009 at International Coffee Hour. This event will be held in the Memorial Hall Ballroom from 11:30 am – 1:30 pm. Winners of the Photo Contest will also be announced during this time. The Coffee Hour event will include a chance to vote in the People’s Choice photo category, prizes, free food, a silent auction, and more!



## Video Production & Uploading Resources

Because ‘Delivery & Presentation’ are included in the judging criteria, students are encouraged to use available resources to produce interesting, effective videos. Submissions don’t need to be of professional quality, but we hope this contest will inspire you to acquire and hone your technical skills! Here are a few basic, easy-to-use resources and on-line tutorials with tips on filming, editing, interviewing, composing shots, formatting and uploading video, and more:

- The University of Georgia Digital Media Lab (DML), including easy-to-use video editing software iMovie. The DML is located on the 3rd floor of the MLC and at <http://www.eits.uga.edu/sitesadm/dml/index.html>
- A series of video making tutorials is available at: <http://www.apple.com/ilife/tutorials/#imovie>
- If you’re new to video uploading on YouTube, you may wish to visit their help section. Here are some recommended help topics:
  - “Getting Started: File Formats”  
<http://www.google.com/support/youtube/bin/answer.py?hl=en&answer=55744>
  - “Getting Started: How to Upload”  
<http://www.google.com/support/youtube/bin/answer.py?hl=en&answer=57924>
  - “Learn More: Optimizing Your Video Uploads”  
<http://www.google.com/support/youtube/bin/answer.py?hl=en&answer=132460>

## Questions?

Get the latest information about the 2009 International Video and Photo Contest, the awards ceremony, and other Study Abroad news:

- Sign up for our weekly listserv: Students Interested in Study Abroad (SISA) at <http://www.listserv.uga.edu/archives/sisa-l.html>
- Visit our Contest website: [http://www.uga.edu/oie/pc\\_contest.htm](http://www.uga.edu/oie/pc_contest.htm).
- View submitted videos at our official YouTube Contest Channel: <http://www.youtube.com/user/OIEPhotoContestUGA>

Send any questions to contest coordinator, Lila Grisar at [iewphotocontest@gmail.com](mailto:iewphotocontest@gmail.com)

